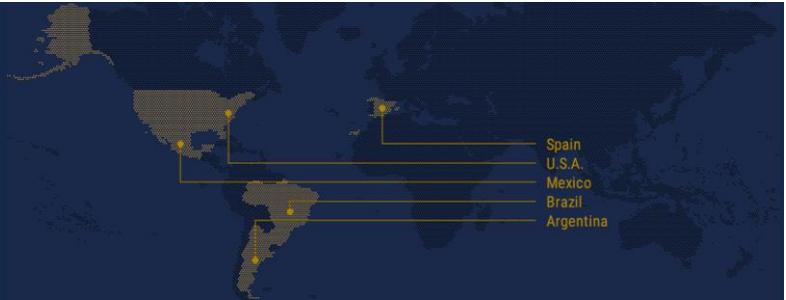


# UNGRIA®

EXPERTS IN IP SINCE 1891



“One single point of contact to manage your IP rights in Latin America”



## ABOUT US

UNGRIA is a leading IP firm with headquarters in Spain and own offices in Argentina, Brazil, Mexico and the United States; specializing in Intellectual Property, UNGRIA has more than 125 years of experience in the national and international arena.

What began as a small family business in 1891 has become a large firm, which continues to grow due to the recognition and trust of our clientele. UNGRIA has expanded on the basis of keeping up with developments and advances of science and technology, fostering our ability to tailor our services to the requirements and needs of our clients. We focus our continuous education on technical and legal issues to be at the forefront of change, and a strong belief in the importance of high-quality, commitment and honesty in our services.

Our team is formed by over 120 members (European Patent Attorneys, European Trademark and Design Attorneys, Spanish IP Agents, Trademark Attorneys, Scientists, Engineers and a team of multilingual paralegals) with an extensive experience in IP. We are organized into a series of departments and a broad network of own offices (15) across

(5) different jurisdictions to ensure advanced comprehensive advisory services and strengthen the closeness between our experts and our clients, enabling us to design consistent protection strategies and scenarios.

In front of the EPO, EUIPO, WIPO, Mexican Institute of Industrial Property (IMPI), Argentine National Institute of Industrial Property (INPI), Brazilian National Institute of Industrial Property (INPI) and Spanish Patent and Trademark Office (SPTO), UNGRIA manages our clients IP rights with the in-house attorneys and engineers of our offices in Spain and LATAM. In all other Offices in the world, our patent and trademark departments, composed of highly specialized professionals, work alongside long-established, carefully selected and monitored global network of IP law firms to ensure that our clients obtain consistently highly quality and cost-effective services in all jurisdictions.

UNGRIA has participated in the registration, prosecution and enforcement of more than 500,000 trademarks and 120,000 patents worldwide. We are currently entrusted by our clients with the care of over 20,000 active patent cases and 87,000 active trademark files.

At present, and in anticipation of future challenges, UNGRIA is prepared to provide you the best service and complete support for IP concerns.



## UNGRIA LATAM

Since 1891, UNGRIA has been protecting our client's Intellectual Property rights in all Spanish and Portuguese speaking countries, as well as coordinating and providing legal advice in the entire Latin American region.

*"Presence in Argentina,  
Brazil and Mexico"*

During the past decades, UNGRIA has been working with long-established, carefully selected and monitored global network of local IP firms in the Latin American region. In 2018, UNGRIA has increased its international presence by opening three new own offices in Argentina, Brazil and Mexico.

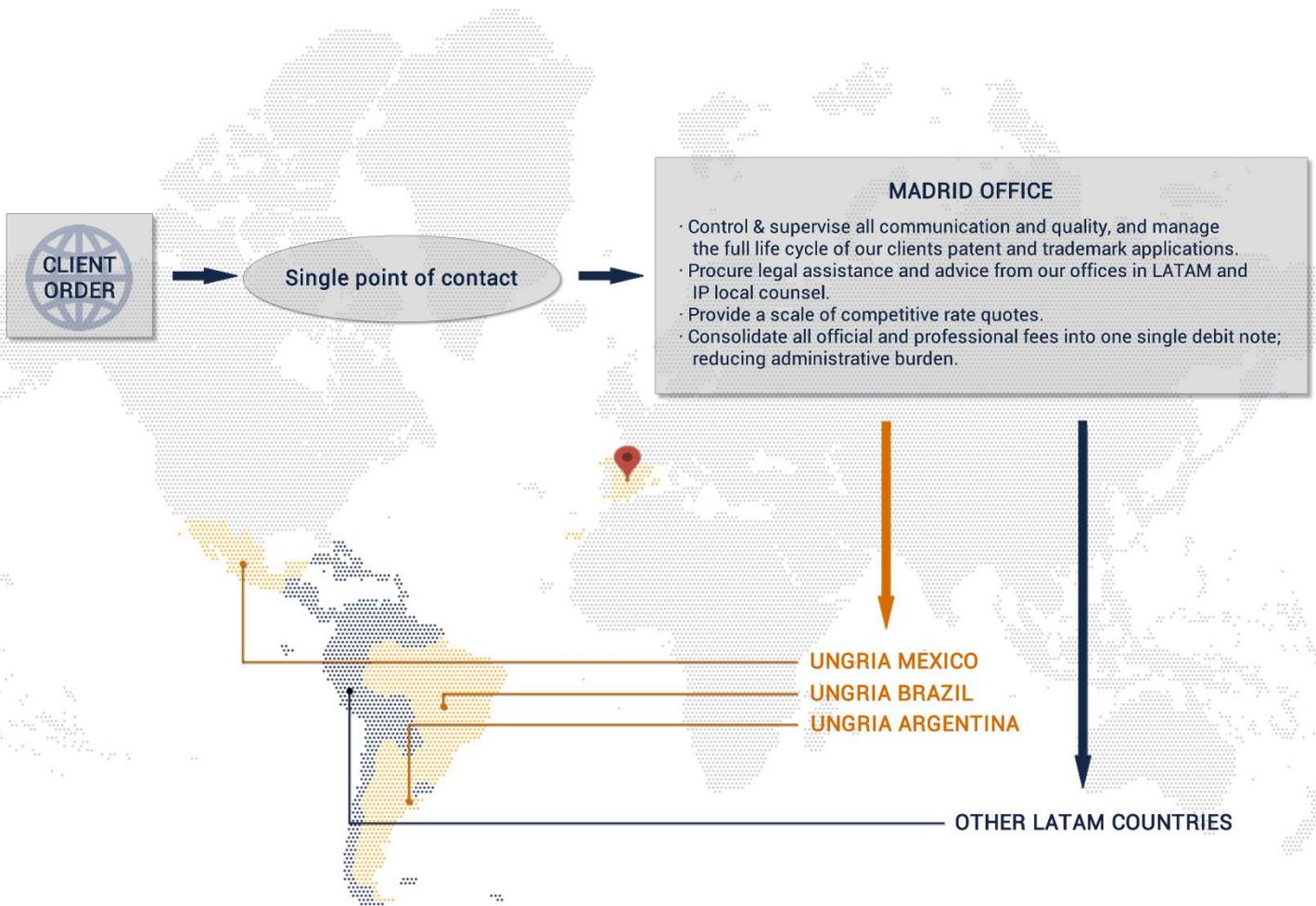
In addition to our team in Spain and the USA, we have incorporated a group of professionals with an extensive experience in our sector and with technical and legal profiles to directly represent our clients before local Offices and Institutions.

The UNGRIA LATAM team is supported by our in-house professionals with a proven expertise in all areas of IP and deeply familiarized with all jurisdictions in the Latin American region in order to provide our clients with a highly qualified professional advice that guarantees a solid protection of their rights in all fields of technology.

The combination of both, local experts and our teams in Spain and the USA, allows us to manage files efficiently while providing a global legal advice according to our quality standards. In addition, by centralizing all the communications in one office (Madrid), we manage to reduce the administrative burden and build synergies between all countries.



# HOW IT WORKS



In Argentina, Brazil and Mexico we act directly with our legal and technical team, qualified to represent our clients before the respective Patent and Trademark Offices. In the rest of the Latin American countries, we work with reliable and specialized local IP counsel with whom UNGRIA has been collaborating for many years.



# WHY UNGRIA

UNGRIA has decades of experience managing the filing, prosecution and enforcement of patents and trademarks in the Latin American region, in any technical field or business sector through our office in Madrid and reliable independent local counsel.

Moreover, we are the only Spanish IP firm with presence in the three main jurisdictions in LATAM and the USA. We provide our clients with legal and technical advice from our highly experienced local in-house experts, direct filing and immediate assistance due to our global presence.

Our coordination of filing and prosecuting patent and trademark applications in several jurisdictions reduce the administrative burden and expense and aids in the coherent review of objections and prior art.

We offer transparency and cost efficiency, and are flexible to adjust our services and workflow to meet the needs of the client.

*“UNGRIA has participated in the registration and protection of more than 11,000 patents and 40,000 trademarks in Latin America”*

UNGRIA				
<b>1891</b> <b>2019</b>	<b>+125</b> YEARS IN IP		<b>+120</b> EMPLOYEES	<b>+65.000</b> CLIENTS WORLDWIDE
	<b>+20.000</b> PATENT ACTIVE FILES			<b>+87.000</b> TRADEMARK ACTIVE FILES
<b>33</b> PATENT ENGINEERS	<b>+</b>	<b>24</b> TRADEMARK ATTORNEYS	<b>+</b>	<b>9</b> ATTORNEYS AT LAW
			<b>=</b>	<b>55</b> IP CONSULTANTS
				<b>15</b> OFFICES ACROSS 5 JURISDICTIONS
<b>5</b> Spanish Patent and Trademark Agents		<b>5</b> European Trademarks and Design Attorneys		<b>8</b> European Patent Attorneys
				<b>3</b> of our European Patent Attorneys hold CEIPI Diploma in European Patent Litigation



## OUR LATAM TEAM

### ARGENTINA



Verónica Vater is the Director of UNGRIA in Buenos Aires. With a degree in Law from the University of Buenos Aires, a registered lawyer in the federal capital and the province of Buenos Aires and a member of the Association of Industrial Property Agents, Verónica has over 20 years of experience advising international clients in both trademarks and patents.

Before joining UNGRIA, Verónica worked at one of the most prestigious local firms in the country and later went on to coordinate the patent department of an IP firm with presence in the whole Latin American region.

Verónica speaks Spanish, English, Italian and French and has completed Intellectual Property graduate programs at the Austral University and the Catholic University of Buenos Aires, as well as the Pompeu Fabra University in Barcelona.

### BRAZIL



Giovanna Chinait is the Director of UNGRIA in Rio de Janeiro. Graduated in Organic Chemistry and Analytical Chemistry from the State University of Campinas (Brazil), Giovanna has more than 14 years of experience advising in the field of Intellectual Property, with great incidence, particularly in the chemical and life sciences sector.

Before joining UNGRIA, Giovanna worked as a consultant in a local law firm of renowned prestige and as a patent agent in INMETRO, the National Institute of Quality and Technology of Brazil. Giovanna also has experience as a patent specialist in a start-up in the nanotechnology sector.

Giovanna speaks Portuguese and English and has completed a Master's Degree in Intellectual Property at the National Institute of Industrial Property (INPI) and another in Regulatory Law at the Institute of Science and Technology of Quality (ICTQ).

### MEXICO



Victoria Mejía is the Director of UNGRIA in Mexico City. Graduated in Chemical Engineering from the National Autonomous University of Mexico, member of the Group AMPPI, Victoria has over 15 years of experience advising international clients in both trademarks and patents.

Before joining UNGRIA, Victoria worked at the Institute for new materials in Saarbrücken (Germany) and, later, as an associate in two IP firms of recognized prestige in Mexico. She also worked for two years as an examiner at the National Institute of Industrial Property (INPI).

Victoria speaks Spanish, English and German and has completed a Postgraduate in Materials Science and Engineering at the Universities of Saarbrücken (Germany) and Polytechnic of Catalonia (Barcelona).



**UNGRIA®**

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